



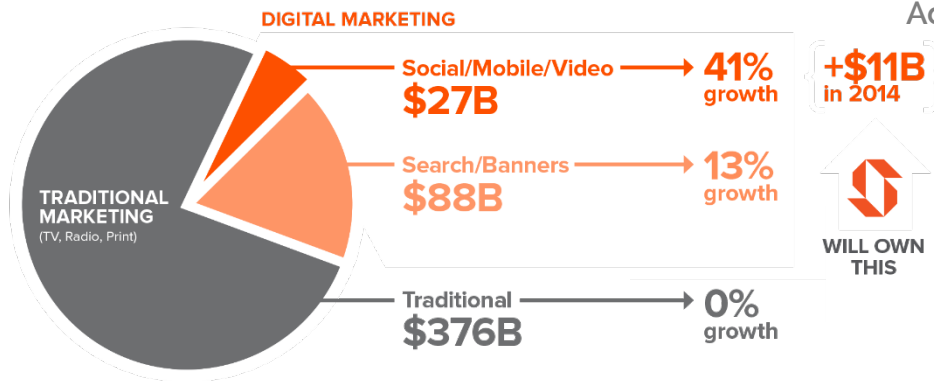
Where Proprietary Social Ad Networks

Meets Data Driven Creative and Campaigns

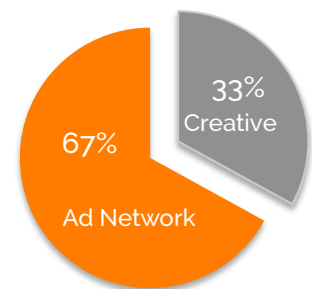
CORPORATE PROFILE

SponsorsOne is the next evolution of digital marketing using social sponsorship automation to create proprietary ad networks combined with creative and campaign management to produce superior ROI for Brands

\$600 Billion Global Market – Digital the Highest Growth



Ad Network Spend vs. Creative/Data



CORPORATE STRATEGY

Acquire and transform the Ad Agency from creative only to data driven campaigns and creative with proprietary social ad works of highly engaged sponsored users. This is a re-invention of the Ad Agency that changes the revenue and earnings model .

Acquire the Ad Agency at 1x Revenue with 20% EBITDA

Add social sponsorship to every campaign to drive Margin from 20% to 70%

Revenue Mix

| | | | | | |
|--------------------------------|--------|--------|--------|--------|--------|
| Social Sponsorship Ad Networks | 2.52% | 26.63% | 48.60% | 70.51% | 82.75% |
| Creative Service | 97.48% | 73.37% | 51.40% | 29.49% | 17.25% |

Margin Analysis

| | | | | | |
|--------------------------------|-----|-----|-----|-----|-----|
| Social Sponsorship Ad Networks | 48% | 74% | 78% | 79% | 80% |
| Creative Services | 22% | 25% | 29% | 33% | 37% |

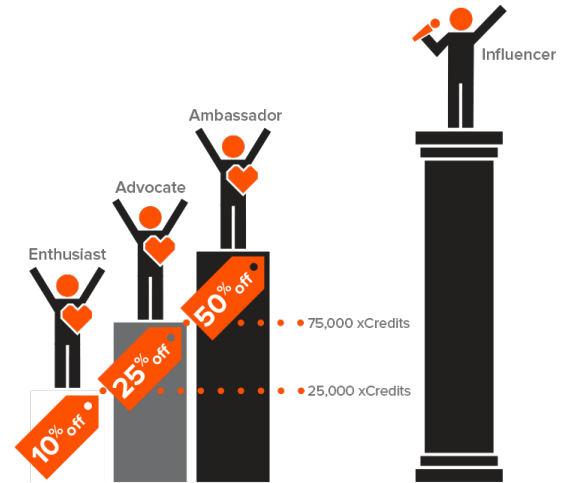
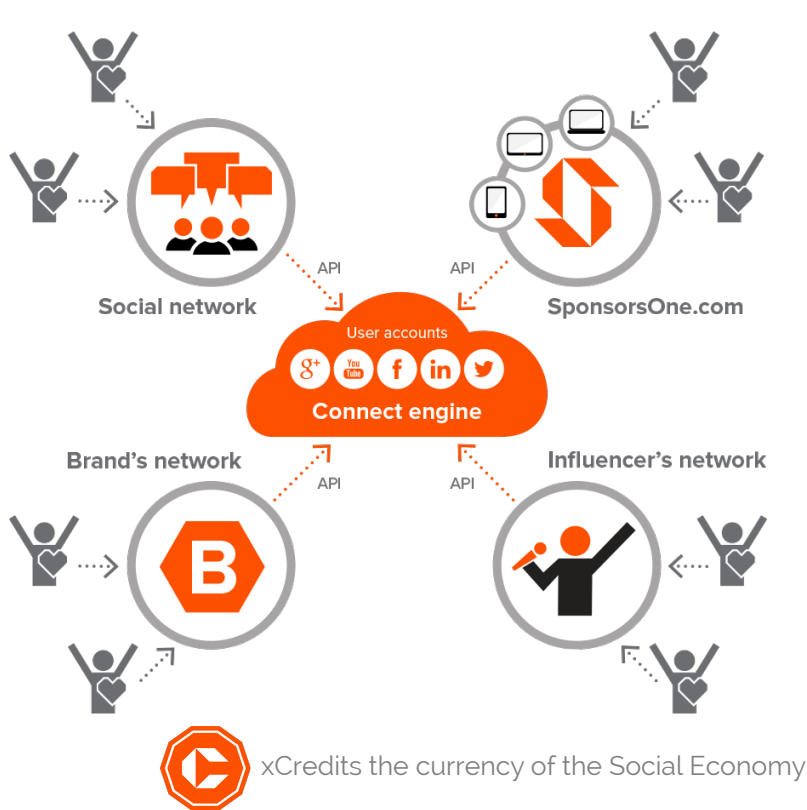
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|----------------|--------|--------|--------|--------|--------|
| Blended Margin | 22.36% | 38.15% | 53.00% | 65.83% | 72.50% |
|----------------|--------|--------|--------|--------|--------|

Digital Agency now valued at 6x Revenue by adding Social Ad Network revenues with creative



Patent Pending Social Sponsorship

Creates User Engagement for Brands



Bringing Social Sponsorship to the Masses

1. Campaigns generated for sponsored users to add authentic conversations
2. Reach the sponsored users social network, marketing by earned media
3. Compensate the user with social xCredits
4. Trade the social xCredits in a commerce marketplace for services and products

SUMMARY

- Digital marketing segment growing at 41% adding a forecasted amount of \$16B in 2015
- Rolling up full service ad agencies will accelerate the adoption of the technology
- No real engagement solution in the social network market for Brands to use
- Return on Investment for Brands using Social Sponsorship is 5-10x over all other forms of marketing
- Social ad network sales bring 98% margin to a 20% margin creative business
- 5 Acquisitions in the funnel, 1,000's of agencies out there to choose from
- Top performing management team

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STOCK INFORMATION:

| | |
|---------------------|--------------|
| CSE Symbol: | SPO |
| Frankfurt Symbol: | S5O |
| Shares Outstanding: | 18.4 million |
| Fully Diluted: | 25.6 million |

Directors and Officers own 58% of the shares on a non-diluted basis